

PRODUCT CATALOG  
NORTH AMERICA 2012

KEEN  
TWO  
WOOD<sup>TM</sup>







## KENTWOOD™

### AT HOME, EVERYWHERE IN THE WORLD.

At Kentwood, we're committed to creating the world's most beautiful, durable and desirable wood floors.

Floors that explore the infinite variety and natural beauty of real wood.

Floors that make bold, distinctive design statements for the contemporary home.

Floors that are made to last for a lifetime, and made in a way that ensures the forests last forever.

Since its introduction in 2003, the Kentwood collection has grown to offer hundreds of styles of authentic hardwood floors, with colors, species and finishes to suit every kind of lifestyle and living space – including a wide selection of FSC certified products.

Our flagship line, Kentwood Originals, offers a breathtaking variety of premium quality hardwood designs, inspired by the colors and textures of the landscapes of our west coast homeland.

For the connoisseur, Kentwood presents the Couture Collection: creatively imagined, beautifully designed, highly crafted wood floors that command attention in any setting.

Elements by Kentwood offers a generous selection of genuine wood flooring options at affordable prices – it's real hardwood, within reach.

Kentwood floors have been installed in thousands of homes from cottages to condos to castles, in cities from Seattle to Salzburg to Shanghai. Now, we invite you to peruse our 2012 Collection, and find the Kentwood floor that's a perfect fit for you.

The inaugural Kentwood Studio, opened in December 2011, showcases Kentwood's products to dealers, architects and designers in Vancouver Canada. This multi-purpose facility also serves as a training center, meeting place and creative consultation area for our customers.



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## ORIGINALS:

Inspired by the rugged natural beauty of the west coast, KENTWOOD ORIGINALS celebrates the infinite variety of wood. Weathered and worn, brushed and burnished, or polished to perfection - with a fantastic variety of species, color and style options, KENTWOOD ORIGINALS offers a wealth of design choices to suit every décor. All premium quality, all exquisitely milled, all impeccably finished - and with the added security of a 50 year finish warranty. KENTWOOD ORIGINALS. The spirit of the west. The heart of your home.

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# INSPIRED BY HERE

KENTWOOD<sup>™</sup>  
ORIGINALS



# EUROPEAN PLANK

The ultimate expression of hardwood luxury is the European style wide plank, milled in full length boards for an added dimension of grandeur. These elegant engineered oak floors are further enhanced with surface brushing, creative color treatments and innovative finishes.



Brushed Oak Ravensdale



Brushed Oak Aurora



Brushed Oak Colchester



Brushed Oak Glace Bay



Brushed Oak Granger



Brushed Oak Granite Pass



Brushed Oak Kalispell



Brushed Oak Kingston



Brushed Oak Natural



Brushed Oak Ravensdale



Brushed Oak Sanderson



Brushed Oak Takla



Brushed Oak Winter Harbour



Several products in this collection are available as FSC Certified. Ask your dealer for details.



# ENGINEERED

Engineered floors offer the elegant appearance of traditional solid wood flooring with the superior stability and 'install anywhere' versatility of engineered construction. All styles feature a genuine hardwood wearlayer over a multi-layer wood base. Choose from wide plank or strip, in a variety of species, colors and surface treatments.



# WIDE PLANK



American Cherry Natural Elite



American Walnut Natural Elite



Brushed American Walnut Natural Elite



Ash Kettle Valley



Brushed Ash Barkerville



Brushed Ash Britannia Beach



Brushed Ash Juneau



Brushed Ash Kalispell



Brushed Ash Sanderson



Jatoba Natural Elite



Oak Fairfield



Oak Jade Lake



Oak Natural Manor



Oak Platinum



Sapele Natural Elite



Sapele Red



ENGINEERED



Oak Platinum

STRIP



American Cherry Natural Elite



American Walnut Natural Elite



Andiroba Natural Elite



Doussie Natural Manor



Favinha Natural Elite



Hickory Natural Studio



North American Red Oak  
Natural Elite



Timborana Natural Elite



Several products in this collection are available as FSC Certified.  
Ask your dealer for details.



# ANTIQUED

These wide plank floors are all delectably distressed with light surface furrows, chatter marks, sawblade scars, pinholes and other signs of simulated age. A charming combination of character and sophistication. Available in a variety of species and colors.



Acacia Natural



Acacia Pearl Island



Birch Farrington



Birch Sorrento



Maple Coco Mountain



Maple Pioneer



Maple Redondo



Maple Tillamook



Oak Chuckanut



Oak Coco Mountain



Oak Darknell



Oak Silverdale



# HAND-SCRAPED

Kentwood's deluxe treatment of the distressed floor. These wide plank all-wood engineered floors are milled in luxurious six foot long boards and feature a surface layer of real hardwood, authentically hand-scraped for a genuine artisan effect. A generous edge bevel and low luster finish completes the rustic appearance.



Oak Canyon Creek



Birch Copper City



Hickory Pecan Buckskin



Hickory Pecan Copper City



Hickory Pecan Natural



Maple Chandler



Oak American Prairie



Oak Canyon Creek



# SOLID HARDWOODS

From traditional to exotic, from classic to contemporary, Kentwood Originals' Solid Hardwood selection offers dozens of design friendly takes on the ever-popular solid wood floor, including several new 'brushed' options – the hottest look in hardwood.



Acacia Natural Studio\*



Canadian Hard Maple Frontenac



Canadian Hard Maple Gatineau



Canadian Hard Maple La Conner



Canadian Hard Maple Natural Elite



Canadian Hard Maple Simcoe



Canadian Hard Maple Stratford



Cumaru Natural Manor



Hickory Pecan Brownsville



Hickory Pecan Natural Studio\*



Maple Cannon Beach



Maple Caribou



Maple Jade Lake



Maple Natural Country



Maple Natural Manor



Maple Saratoga



North American Red Oak Annapolis



North American Red Oak Caribou



North American Red Oak Castlenook



North American Red Oak Natural Elite

\* Choice of widths available.



SOLID HARDWOODS



North American Red Oak Garrison



North American Red Oak Natural Estate



North American Red Oak Newport



North American Red Oak Saratoga



Oak Redmond



Oak Cimmaron



Oak Sable



Oak Cognac



Brushed Oak Arlington



Brushed Oak Ashland



Brushed Oak Lexington



Brushed Oak Moreno Valley



Brushed Oak Wolf Creek



Olive Natural Manor



Golden Birch Natural Studio



Red Birch Natural Studio



Yellow Birch Chadderdon



Yellow Birch Cumberland



Yellow Birch Saratoga



Whiskey Barrel Oak Caledonia



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KENTWOOD  
ORIGINALS





## KENTWOOD COMMANDS THE RUNWAY

Kentwood recently partnered with LG Fashion Week, Canada's premier high fashion showcase, to create custom-designed hardwood runways for the live fashion presentations that are the centerpiece of LG Fashion Week activities. For the Spring 2011 edition, Kentwood's creative team collaborated with event organizers to create a custom designed style: a wide plank brushed oak with an ice white finish, frosted with metallic highlights. The floor was an instant hit, and makes its debut this year in Kentwood Originals European Plank collection as Brushed Oak 'Winter Harbour'.

To see videos of Kentwood's runways in action, visit [kentwoodfloors.com](http://kentwoodfloors.com)



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## COUTURE:

Like its high fashion namesake, the Couture Collection by Kentwood is a showcase for exquisitely designed, meticulously crafted, elegantly finished products that will appeal to a select clientele. From the lush luxury of the Fantasy series to the sleek elegance of Chevron Herringbone, the Couture Collection offers unique visions to inspire you and transform your home.

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A woman with long blonde hair, wearing a black dress, is lying on her back on a pink tufted chaise longue. She has her arms crossed and is looking up. The room has dark wood flooring, a large painting of a landscape on the wall, and a taxidermied deer head mounted on the wall. A red curtain with gold tassels is visible on the left.

**COUTURE™**  
COLLECTION BY KENTWOOD



# THE FANTASY SERIES

These wide plank engineered floors dazzle with painterly colours and hand-worked textures. Each tells a tale all its own, unique and distinctive. Finished with a low luster polyurethane lacquer for easy maintenance.



Chance Encounter



Danger's Charm



Mesmerized

## CHEVRON HERRINGBONE



Oak Natural\*



Walnut Natural\*

\* Also available as Engineered Strip.



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## ELEMENTS BY KENTWOOD:

Genuine hardwood floors that deliver great performance and great value: that's the promise of ELEMENTS BY KENTWOOD. And now, with exclusive new collections of Cork and Bamboo floors, ELEMENTS BY KENTWOOD offers even more options to have real wood floors at really reasonable cost. ELEMENTS BY KENTWOOD: Real within reach.

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RAW  
MATERIALS  
OF NATURE  
FASHIONED BY  
FORCES UNSEEN  
INTO FORMS OF  
ENDURING BEAUTY

**ELEMENTS™**  
BY KENTWOOD



# EDGE

Genuine Kentwood quality and click-together convenience – that's Edge. This engineered flooring has a real hardwood wearlayer and assorted board lengths for a traditional hardwood appearance. The patented 'click together' joint system makes installation quick and easy.



Brushed Oak Ice

CLICK TOGETHER  
INSTALLATION



American Walnut Natural



Jatoba Natural



Maple Brownstone



Maple Carbon



Maple Chestnut



Maple Cinder



Maple Cinnamon



Maple Natural



Maple Wheat



Oak Carbon



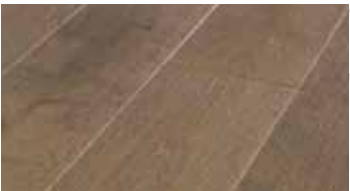
Oak Natural



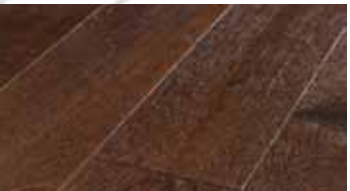
Oak Sand



Oak Wheat



Brushed Oak Basalt



Brushed Oak Bullrush



Brushed Oak Desert



Brushed Oak Espresso



Brushed Oak Ice



Brushed Oak Onyx



Brushed Oak Pumice



Brushed Oak Tungsten



# ANTIQUED

One of Elements' most popular collections! Lightly distressed surface effects, all wood construction and gorgeous colors add up to a beautiful and distinctive floor. Choose from engineered and solid styles.



Birch Eldorado



Hickory Natural



Maple Angeles



Maple Del Rio



Maple Driftwood



Maple Sharkskin



Oak Alameda



Oak Driftwood



Oak Bronze



Oak Honey



Walnut Tahoe



Several products in this collection are available as FSC Certified. Ask your dealer for details.



# LONGSTRIP

Classic European-style wide plank floating floors with 'three strip' surface layer of real hardwood. In both traditional and trendy brushed options. A Kentwood best-seller!



Maple Monterey



Maple Natural Country



Maple Natural Manor



Oak Natural Estate



Brushed Oak Dune



Brushed Oak Flint



Brushed Oak Juniper



Brushed Oak Natural



Brushed Oak Tan



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# ENGINEERED

Elegant wide planks, satin finish and classic species and color combinations offer a sophisticated look for any interior.



Oak Natural



Maple Chestnut



Maple Natural



Maple Saffron



Oak Chestnut



Oak Natural



Oak Saffron



# SOLID HARDWOODS

Solid and substantial yet warm and inviting, nothing says 'home' like a solid wood floor. These classic species offer traditional good looks and excellent value!



Birch Natural Country



Birch Natural Country



Oak Natural Country



Oak Umber



Oak Amber



# CORK

Cork has long been valued as a sustainable, naturally warm, naturally comfortable flooring material. Elements updates this classic flooring style with fresh new colors and patterns, design-friendly wide plank styling, and the ease and convenience of glueless 'click together' installation. Includes built-in cork underlay, too!



CLICK TOGETHER  
INSTALLATION



Algarve Block Natural



Lisbon Burl Caramel



Lisbon Burl Licorice



Lisbon Burl Natural



Lisbon Burl Peat



Lisbon Burl Rust



Macau Burl Natural



Porto Grande Cream



Porto Grande Rawhide



Porto Grande Sage



# BAMBOO

Elements' bamboo series brings fresh new ideas to this versatile building material, using advanced strand construction, brushed surfaces, double staining and other innovative techniques to offer both classic and contemporary style choices – all with easy to install glueless 'click together' installation.



Brushed Strand Bamboo Oyster

CLICK TOGETHER  
INSTALLATION



Bamboo Horizontal Natural



Bamboo Horizontal Carbonized



Bamboo Vertical Natural



Brushed Vertical Carbonized



Brushed Bamboo Quarry



Brushed Bamboo Straw



Brushed Bamboo Toffee



Strand Bamboo Carbonized



Strand Bamboo Natural



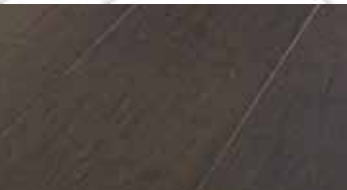
Strand Bamboo Tiger Strand



Brushed Strand Bamboo  
Bison



Brushed Strand Bamboo  
Burlap



Brushed Strand Bamboo  
Oyster



# FSC CERTIFIED: A LABEL WITH MEANING

The Forest Stewardship Council (FSC) is an international non-profit organization dedicated to encouraging responsible management of the world's forests. Established in 1993, FSC has become one of the most respected and recognized certification programs in the international wood-products marketplace, and the familiar FSC tree logo can be found on thousands of wood and wood-based products throughout the world.

One of the reasons that FSC has earned such high and wide-ranging respect is that its certification system is one of the most thorough and rigorous in the industry, enforcing strict guidelines for both the operations 'in the woods' and also for the subsequent manufacturing and distribution phases.

Another distinctive feature of the FSC's mandate is that it considers the social aspects of forest management as well as the environmental ones. In order for a product to carry FSC certification, every stage of the wood's harvest and manufacture must be carried out in accordance with FSC's strict guidelines.

As green building practices become more widespread, builders and developers are increasingly choosing FSC certified products for their projects, as they contribute to sustainability goals in building initiatives like the US Green Building Council's LEED program.

For consumers in a marketplace awash with vague and often confusing claims of greenness and sustainability, the FSC logo offers a reliable and trusted symbol of environmental responsibility. "Having the FSC certified logo on our product is a very powerful statement to contemporary consumers," says Brady Page, Kentwood VP of Sales & Marketing. "It lets them know immediately that this product is a genuinely responsible choice, endorsed by an objective and highly respected source."

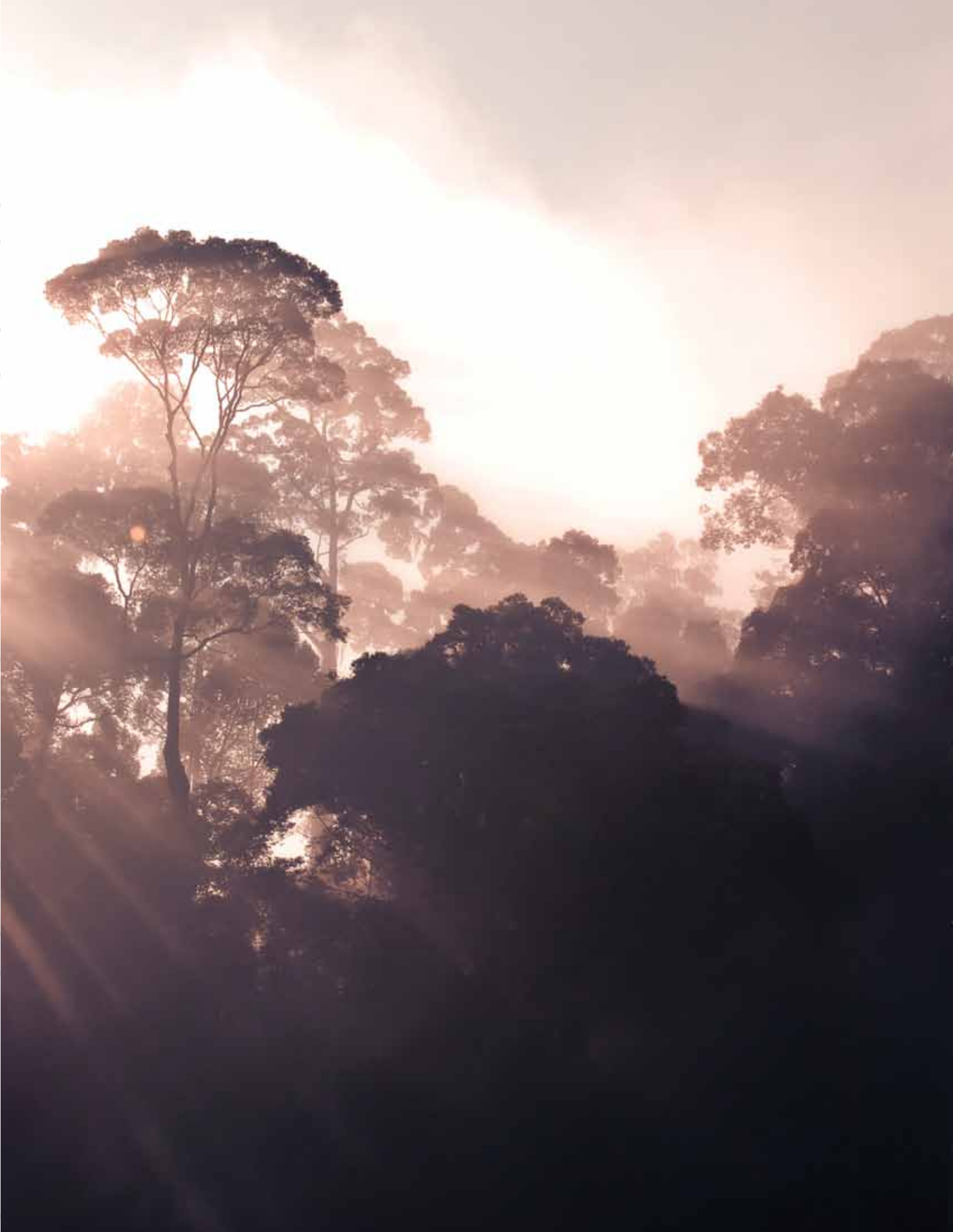
Kentwood first began manufacturing FSC certified products several years ago as custom ordered products for large residential projects. 2010 saw completion of the company's largest FSC certified project to date: the City Creek redevelopment project in Salt Lake City, Utah, where 150,000 square feet of FSC certified wide plank engineered flooring was installed in three new residential buildings.

At the same time, the company has also been working to introduce FSC certified products into its standard product line up. "In a perfect world, we'd be able to make our entire product line FSC certified right now, but to do it properly both in respect to FSC regulations and Kentwood's commitment to production quality, it must be a gradual process," says Elizabeth Baldwin, the company's Environmental Compliance Officer. "But as capacity and supply conditions improve, we'll continue to expand our FSC product selection."

"The important thing to me is that we are actually making and selling FSC certified products, not just saying that we could do it, or would do it if asked", adds Page. "Thinking FSC is part of our day to day business at every level, not some kind of special order."



Kentwood's FSC certified products are manufactured and distributed under license code FSC-C018382. For more info on FSC, visit [www.fsc.org](http://www.fsc.org)





KENTWOODFLOORS.COM

Your local Kentwood dealer is:

Or contact [info@kentwoodfloors.com](mailto:info@kentwoodfloors.com) to find a dealer near you.